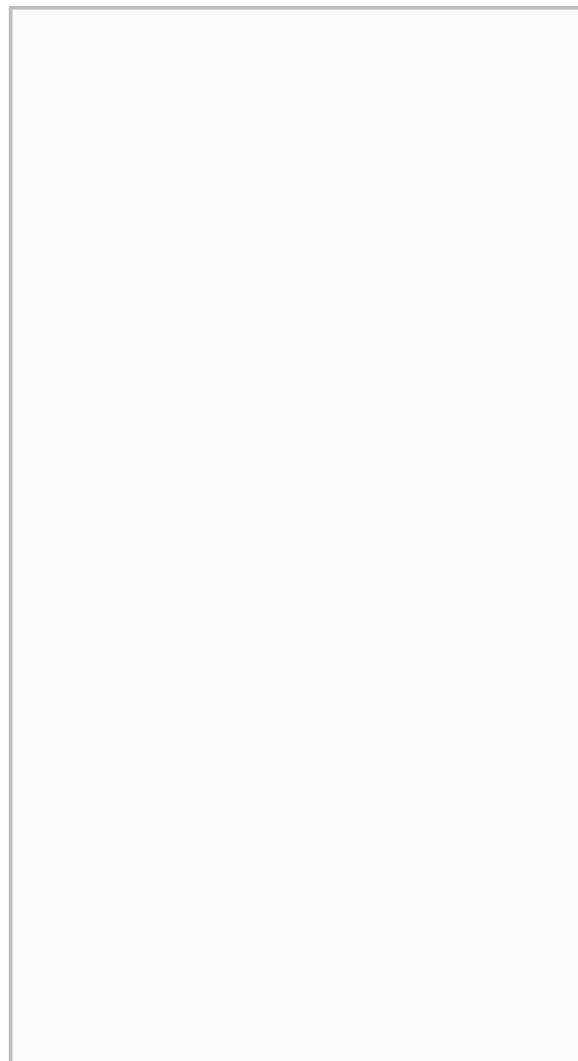


RAPID RE-IMAGINATION

Use this framework to provide a quick vision of what your experience might look like as a specific type of immersive media.

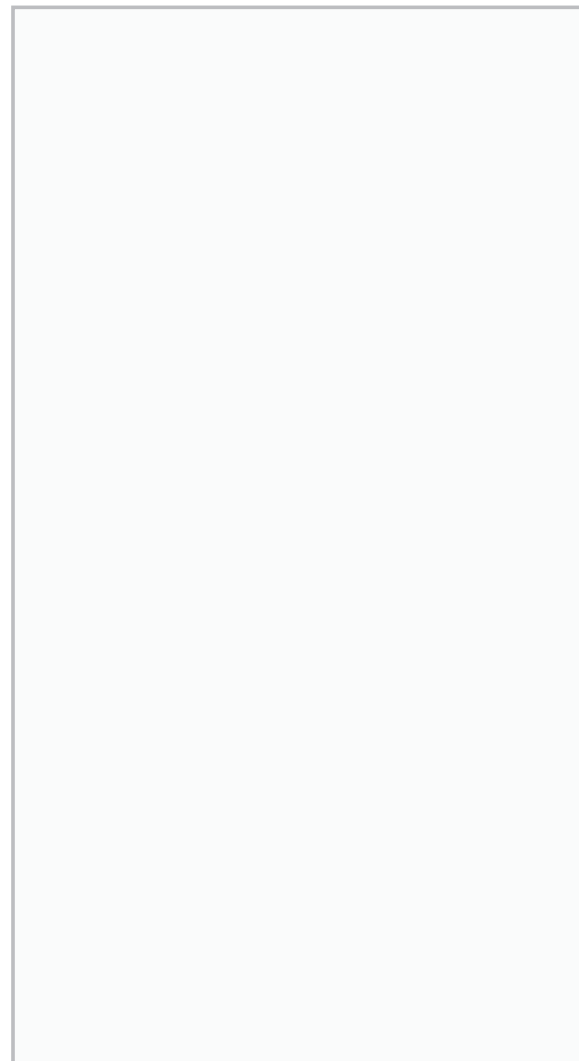
EXPERIENCE:

Briefly describe your story and the intended experience



MEDIUM:

Select an immersive media for that story



CONCEPT:

Briefly describe the key interaction of this translation



360
VIDEO

PHYSICAL
INSTALLATION

GEO-TAGGED
AUDIO TOUR

INTERACTIVE
CGI VR

VIDEO
GAME

360 PHOTO
SERIES

LOCATIONAL
AUGMENTED
REALITY

IMMERSIVE
THEATER

I-DOC
WEBSITE

MIXED
REALITY